

HARVARD UNIVERSITY



Authorized Licensee Directory

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Stop.

**Before reviewing SWAG licensees,
contact your School or Department
Communications Office to (1) discuss your
order and (2) acquire the proper files to
share with the licensed company
you wish to work with.**

Failure to contact can result in delays.

1. Important Ordering Requirements for Harvard-Branded Merchandise

All Harvard Schools, departments, units, officially recognized student organizations, and affiliates that wish to order insignia merchandise (“SWAG”) bearing Harvard trademarks **must work with a U.S.-licensed Harvard licensee**.

The licensees listed below are **authorized** and can assist with your order.

Important Licensee Notes

LL Bean products

- LL Bean has **declined to become a licensed with Harvard**.
 - Orders for Harvard-branded LL Bean products **cannot be placed directly with LL Bean**.
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Licensee Designations

Athletic-related products

- BSN Sports
- Metro Team Sports

Licensed to sell Patagonia products

- ParsonsKellogg

2. General Merchandise Licensees

2.1 Apparel

CustomInk <https://customink.com>

- Products: Custom apparel printing
- Brands: Gildan, Bella+Canvas, Next Level
- Notes: Custom apparel specialist
- Price: Mid

Fresh Prints <https://freshprints.com>

- Products: Custom campus apparel
- Brands: Various
- Notes: College apparel specialist
- Price: Mid

QRST's <https://qrsts.com>

- Products: Custom screen printing & embroidery
- Brands: Various
- Notes: Apparel decorator
- Price: Mid

Club Colors <https://clubcolors.com>

- Products: Branded apparel and merchandise
- Brands: Nike, Adidas, Under Armour
- Notes: Brand merch programs
- Price: Low to high

4imprint <https://4imprint.com>

- Products: Promotional products, apparel, drinkware, tech accessories
- Brands: Nike, Adidas, Carhartt, CamelBak, Hydro Flask, Stanley, Crossland, Refresh, Taskright
- Notes: Large promo distributor
- Price: Low to high

Crestline <https://crestline.com>

- Products: Promotional items
- Brands: Nike, Adidas, Gildan, Tervis
- Notes: Large promo catalog
- Price: Low to high

Stran & Company <https://stran.com>

- Products: Promotional marketing, branded merchandise
- Brands: Various
- Notes: Public promo marketing firm
- Price: Low to high

Timeless Tartans <https://timelesstartans.com/>

- Products: Silk ties, scarves, socks, blankets, accessories
- Brands: In-house
- Notes: Custom tartan patterns for colleges and universities
- Price: Mid to high

Grossman Marketing <https://grossmanmarketing.com>

- Products: Promotional products, print, kitting
- Brands: Various
- Notes: Full-service promo distributor
- Price: Low to high

Harvard Business School Student Association <https://www.hbssa.org/products>

- Products: Custom merchandise for HBS students and events
- Brands: Various
- Notes: Apparel, HBS business cards, diploma frames, etc.
- Price: Low to Mid

Tyed With Love <https://tyedwithlove.com/>

- Products: Vibrant hand-dyed tie-dye clothing
- Brands: Custom in-house items
- Notes: Smaller scale than traditional promotional vendors
- Price: Mid

2.2 Athletic Apparel

Boathouse <https://www.boathouse.com/>

- Products: Athletic Apparel
- Brands: Boathouse; Boathouse Custom
- Notes: Team uniforms, training gear, outerwear
- Price: Mid to high

BSN Sports <https://bsnsports.com>

- Products: Team uniforms, athletic apparel, equipment
- Brands: Nike, Under Armour, Adidas, Puma, Lululemon, BSN Victory
- Notes: Sports & team dealer
- Price: Low to high

Metro Team Sports <https://metroteamsports.com>

- Products: Team apparel & gear
- Brands: Nike, Under Armour, Adidas
- Notes: Team dealer
- Price: Low to high

Club Colors <https://clubcolors.com>

- Products: Branded athletic apparel
- Brands: Nike, Adidas, Under Armour
- Notes: Brand merch programs
- Price: Low to high

WinCraft <https://www.wincraft.com/>

- Products: Various sports fan items
- Brands: In-house brand
- Notes: Pennants, flags, banners, keychains, various other fan items
- Price: Low to high

2.3 Drinkware & Accessories

Indigo Falls <https://indigofalls.com/>

- Products: Tumblers, mugs, glassware, gifts
- Brands: Custom in-house items
- Notes: Design-forward collegiate merchandise
- Price: Mid to high

ParsonsKellogg <https://parsonskellogg.com>

- Products: Drinkware, barware
- Brands: Various, Patagonia, Gameday Gear
- Notes: Premium drinkware
- Price: High

YETI <https://yeti.com>

- Products: Premium drinkware & coolers
- Brands: YETI
- Notes: Premium outdoor brand
- Price: High

4imprint, Inc. <https://4imprint.com>

- Products: Drinkware, promotional items
- Brands: Nike, Adidas, Carhartt, CamelBak, Hydro Flask, Stanley, Crossland, Refresh, Taskright
- Notes: Large promo distributor
- Price: Low to high

Crestline <https://crestline.com>

- Products: Drinkware, promotional items
- Brands: Nike, Adidas, Gildan, Tervis
- Notes: Large promo catalog
- Price: Low to high

2.4 General Promotional Merchandise

Coyote Promotions <https://coyotepromos.com>

- Products: Promotional products
- Brands: Retail, high end
- Notes: Promo distributor
- Price: Low to High

BWM Global <https://www.bwmglobal.com>

- Products: Promotional merchandise
- Brands: Various
- Notes: Promo distributor
- Price: Low to High

Panoptic Promo <https://panopticpromo.com>

- Products: Promotional products
- Brands: Various
- Notes: Promo distributor
- Price: Low to high

Pride Products <https://pride-products.com>

- Products: Promotional products
- Brands: Adidas, Cuisinart, Titleist, Owala, Stanley, S'well
- Notes: YETI brand is available on p. 9
- Price: Low to high

Razz-m-Tazz Promotions <https://razz-m-tazz.com>

- Products: Promotional products, awards
- Brands: Various generic
- Notes: Promo distributor
- Price: Low to mid

RMC Promotional Products <https://rmcpromos.com>

- Products: Promotional products, awards
- Brands: Various
- Notes: Promo distributor
- Price: Low to high

Synergy Imports <https://www.synergyimports.com/>

- Products: General promotional merchandise
- Brands: Various
- Notes: Specializing in branded merchandise and apparel
- Low to high

Keene Promotions <https://keenepromotions.com>

- Products: Promotional products
- Brands: Various
- Notes: Promo distributor
- Price: Low to high

Chase & Sons / Tangible Advertising <https://chaseandsonsadvertising.com>

- Products: Promotional products
- Brands: Various
- Notes: Promo distributor
- Price: Low to high

Imprint Express <https://imprintexpress.com>

- Products: General promotional merchandise
- Brands: HALO programs
- Notes: Promo distributor
- Price: Low to high

Brucelli Advertising Co. <https://www.brucelli.com/>

- Products: General promotional merchandise
- Brands: Assorted promotional brands
- Notes: Apparel, drinkware, writing instruments, bags, etc.
- Price: Low to high

HALO Branded Solutions <https://halo.com/>

- Products: Promotional Merchandise
- Brands: Wide network of promo brands across apparel, drinkware, etc.
- Notes: Full-service branded merchandise solutions.
- Price: Low to high

College Promo <https://collegepromo.com>

- Products: College promotional products
- Brands: Various generic
- Notes: College-focused promo distributor
- Price: Low to mid

Print House <https://www.printhouse.com/>

- Products: General promotional merchandise
- Brands: Various generic
- Notes: Apparel, bags, drinkware, writing instruments, etc.
- Price: Low to mid

2.5 Printing & Graphics

111Sign <https://111sign.com>

- Products: Custom signage, banners, large-format printing, promo items
- Brands: Custom-produced items
- Notes: Commercial signage & printing
- Price: Mid

Flagship Press <https://flagshippress.com>

- Products: Commercial printing
- Brands: NA
- Notes: Print manufacturer
- Price: Mid

Kirkwood Printing Company <https://kirkwoodus.com>

- Products: Marketing & printing
- Brands: NA
- Notes: Print & mailing house
- Price: Mid

PMP Group <https://mypmpgroup.com/>

- Products: Commercial printing
- Brands: NA
- Notes: Promotional marketing and branded merchandise
- Low to high

PrintResource <https://printresource.com>

- Products: Commercial printing
- Brands: Various
- Notes: Print services
- Price: Mid

Quality Graphics <https://qualitygraphicsinc.com>

- Products: Printing, apparel, signage & graphics
- Brands: Various
- Notes: Print & graphics shop
- Price: Mid

Print House <https://www.printhouse.com/>

- Products: Wide-format printing, branded merch, direct mail/marketing
- Brands: Various promotional product brands; custom print production
- Notes: Provides project management support, inventory management
- Price: Low to high

Brucelli Advertising Co. <https://www.brucelli.com/>

- Products: General promotional merchandise
- Brands: Assorted promotional brands
- Notes: Apparel, drinkware, writing instruments, bags, etc.
- Price: Low to high

Fenway Communications Group <https://fenway-group.com/>

- Products: Marketing and printing
- Brands: Promotional product suppliers
- Notes: Custom print and marketing solutions
- Price: Low to high

3. Premium Licensees

Lands' End <https://business.landsend.com>

- Products: Apparel, outerwear, uniforms
- Brands: Lands' End
- Notes: Premium apparel
- Price: High

YETI <https://yeti.com>

- Products: Premium drinkware & coolers
- Brands: YETI
- Notes: *All YETI orders must be placed through the YETI corporation itself*
- Price: High

ParsonsKellogg <https://parsonskellogg.com>

- Products: Drinkware, barware
- Brands: Various, Patagonia, Gameday Gear
- Notes: Premium drinkware
- Price: High

Enviro-Tote <https://enviro-tote.com>

- Products: Reusable tote bags
- Brands: Enviro-Tote
- Notes: Made-in-USA tote manufacturer
- Price: High (bespoke)

That Sustainable Company <https://thatsustainablecompany.com>

- Products: Sustainable promotional products
- Brands: Eco-focused house lines
- Notes: Sustainability-focused vendor
- Price: High

SXD <https://sxd.ai>

- Products: Design & specialty products
- Brands: SXD
- Notes: Design-focused vendor
- Price: High

M. LaHart & Co. <https://mlahart.com>

- Products: Jewelry, insignia gifts
- Brands: LaHart
- Notes: Collegiate jewelry specialist
- Price: High

Club Colors <https://clubcolors.com>

- Products: Branded merchandise
- Brands: Nike, Adidas, Under Armour
- Notes: Brand merch programs
- Price: Low to high

Stran & Company <https://stran.com>

- Products: Promotional marketing, branded merchandise
- Brands: Various
- Notes: Public promo marketing firm
- Price: Low to high

Kyle Cavan <https://kylecavan.com/collections/harvard>

- Produce Categories: College jewelry
- Brands: Kyle Cavan
- Price: Mid to high

4. Specialized / Small-Batch Licensees

Harvard Marshal's Office <https://marshal.harvard.edu/gifts/>

- Products:
- Brands: Églomisé, Cambridge Bowl, LR Paris
- Notes: Only VERITAS shields in items stock only, no specialization
- Price: High

Howard Roe Gift Solutions <https://howardroe.com>

- Products: Corporate gifts, awards
- Brands: Crystal award lines
- Notes: Recognition & gifting specialist
- Price: High

Uncommon Goods <https://www.uncommongoods.com/>

- Products: Artisan gifts, jewelry, gift sets
- Brands: Independent artists and small design studios
- Notes: Artisan-made, unique items, and customizable gifts
- Price: Mid to high

Cambridge Bowl Company <https://www.cambridgebowl.com/>

- Products: Commemorative gifts, artisan woodcraft
- Brands: Cambridge Bowl Company
- Notes: Made from trees removed from Harvard's campus
- Price: High

Timeless Tartans <https://timelesstartans.com/>

- Products: Silk ties, scarves, socks, blankets, accessories
- Brands: In-house
- Notes: Custom tartan patterns for colleges and universities
- Price: Mid to high

5. Local Retailers

THE COOP – Harvard Coop <https://thecoop.com>

- Products: Retail apparel, gifts, books
- Brands: Various retail brands
- Notes: Harvard retail store
- Price: Low to high

Harvard Shop <https://theharvardshop.com>

- Products: Retail Harvard merchandise
- Brands: Various retail brands
- Notes: Official student-run Harvard shop
- Price: Low to high

6. Awards and Recognition

Howard Roe Gift Solutions <https://howardroe.com>

- Products: Corporate gifts, awards
- Brands: Crystal award lines
- Notes: Recognition & gifting specialist
- Price: High

Uncommon Goods <https://www.uncommongoods.com/>

- Products: Awards and commemorative gifts
- Brands: Independent artists and small design studios
- Notes: Artisan-made, unique items, and customizable gifts
- Price: Mid to high

RMC Promotional Products <https://rmcpromos.com>

- Products: Promotional products, awards
- Brands: Various
- Notes: Promo distributor
- Price: Low to high

Razz-m-Tazz Promotions <https://razz-m-tazz.com>

- Products: Promotional products, awards
- Brands: Various generic
- Notes: Promo distributor
- Price: Low to mid